

## APEIRIO

# DIGITAL TRANSFORMATION OVERVIEW

INFINITY: WHERE YOUR IT CHALLENGES MEET ENDLESS SOLUTIONS





#### **ABOUT US**

We are Someone who cares about your business

We not only believe, but know that many things in software development industry can be dealt better – from design to development and support.

We united to create a company that is complete -taking care of every step of your project, through designs, development and testings, to finally releasing your product in the best shape.

## MISSION

"We strive to lead the way in IT solutions, committed to transparency, integrity, and the infinite potential of technology to drive change and growth for our clients."





"To lead the charge in shaping a digital future, where technology enhances human potential and drives meaningful change across communities."

#### BIG ENOUGH TO BE FLEXIBLE, SMALL ENOUGH TO CARE

#### **ROCK-STAR TEAM**

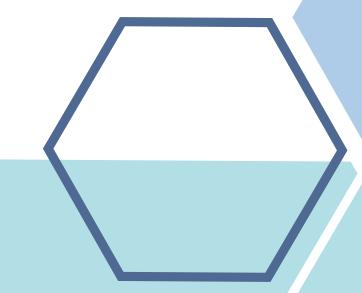
Only battle-tested warriors, only true, experienced soldiers you can always rely on for your success

#### TRUE PARTNERS

Doesn't matter if you're a small startup or big corporation - we always build long-term partnerships

#### **ALWAYS ON TIME**

We always deliver on time because of our reliable and strong-standing project management



#### **DEDICATION**

To every project, we always assign a dedicated team which is 100% focused on you and is being distracted by other tasks

#### YOUR DEDICATED **TECHNOLOGY PARTNER**

### YEARS OF EXPERIENCE

15+

### **PROJECTS** DELIVERED

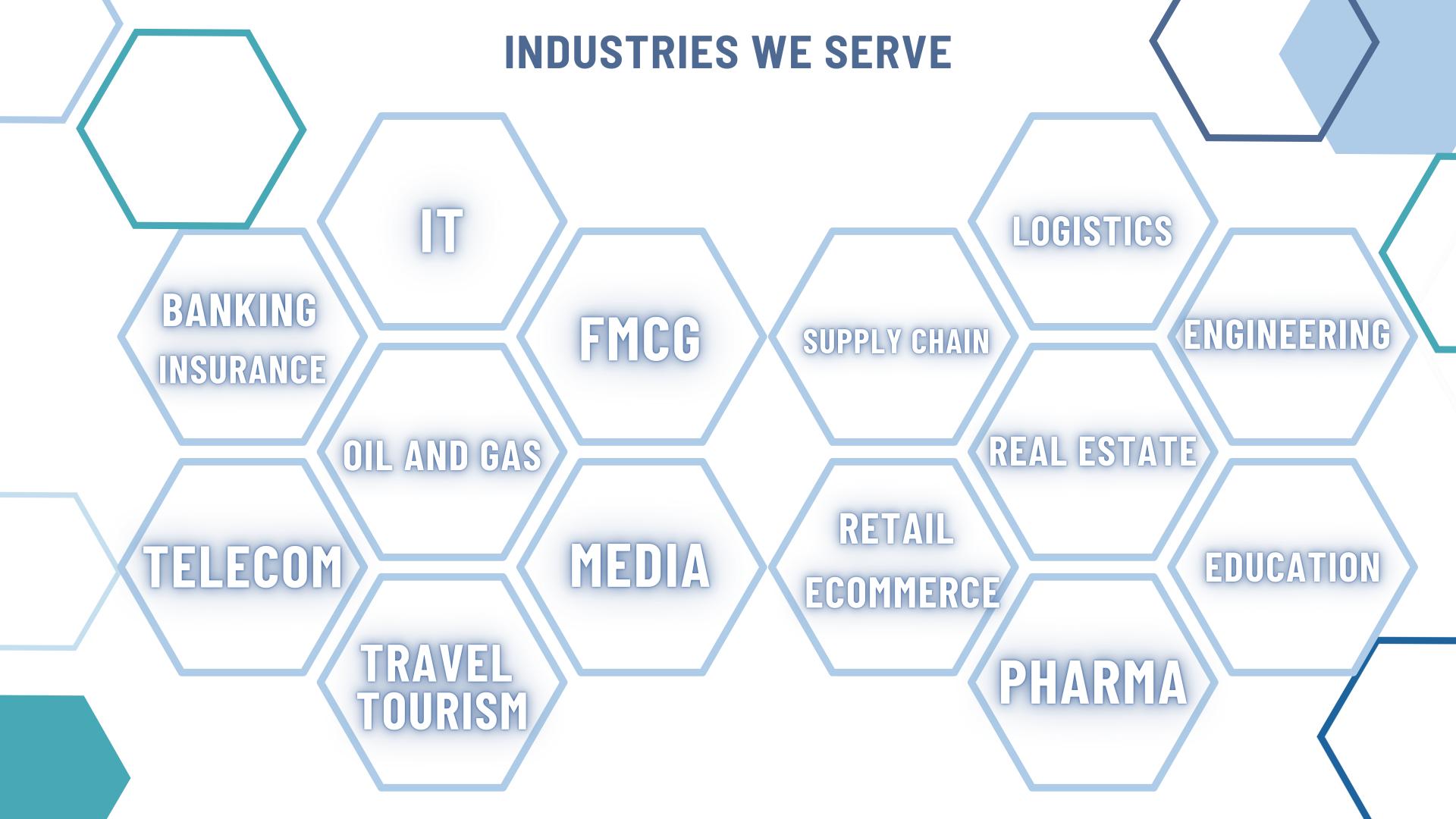
250+

#### **GLOBAL CLIENTS**

CERTIFIED **PROFESSIONALS** 

25+





#### **OUR ESTEEMED CLIENTS**





























#### **OUR SERVICES**

#### MANAGED SERVICES

- Application Managed Services.
- Website Maintenance
- Cloud Infrastructure Managed Services
- IT Helpdesk
- Supply Chain Management

#### **DEVELOPMENT**

- Software & Application
   Development
- Mobile App Application
- Application Modernization
- UI UX
- DevOps Services
- AL / ML Model Development

#### DIGITAL

- Performance Marketing
- Search Engine Optimization
- Social Media Management
- Content Marketing Blogs

#### DATA

- Enterprise Data Assessment & Strategy Roadmap
- ETL, Data Pipelines, DWH, Cloud Modernization
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#### DEVELOPMENT SERVICES

## SOFTWARE CONSULTING UNDERSTAND & SHOWCASE

- Feasibility Study
- Software Development Consulting
- Software Product Consulting
- DevOps Process Consulting

## APPLICATION DEVELOPMENT DESIGN THE FUTURE

- Web Application Development
- Business ProcessAutomation
- Product Development
- Enterprise Portal Development

### APPLICATION MODERNIZATION

#### **MODERIZE YOUR APPLICATION**

- UI Modernization
- Application Modernization
- Cloud Migration
- Data Modernization

#### **MOBILE APP DEVELOPMENT**

#### **DESIGN FOR MOBILE**

- Hybrid Cross Platform Mobile Application development
- Android Mobile App
- iOS Mobile Application development

## DEVELOPMENT SERVICES

## CMS DEVELOPMENT UNDERSTAND & SHOWCASE

- Website Development
- WordPress
- Drupal
- Magento

#### UI/UX SERVICES

#### INTUITIVE, ENGAGING UI/UX FOR

- Web Application
- Mobile application
- Website Designing Development

#### AI / ML

#### **UNDERSTAND AND SHOWCASE**

- Business case & ROI
- Bespoke Model Training
- Ready to use OCR Models

#### **DEVOPS SERVICES**

#### **DEVOPS FOR OPTIMIZED GROWTH**

- DevOps Roadmaps and Strategy Creation
- DevOps Automation Services

## Data Visualization & Business Intelligence

#### BUSINESS UNDERSTANDING

- Objective Study
- Current State
- Assessment
- Finalize the Goal
- Build Wireframes for Dashboards
- Project Plan

#### DATA UNDERSTANDING

- Know the Data
- Check Data Quality
- Understand Functional Meaning
- Build Wireframes for Dashboards
- Data Mapping

#### **DATA VISUALIZATION**

- Development of Data Story
- UI/UX Design
- Select appropriate Visuals
- Data Visualization

#### **DATA ENGINEERING**

- Extract Data
- Transform Data
- Model Data
- Load Data
- Data Mapping

## Enterprise Data Strategy & Consulting

## ENTERPRISE DATA ASSESSMENT

- Present Information systems
- Stakeholder pain areas
- Data usability
- Data Cleaning Required.

#### STRATEGY ROADMAP

- Design the Techno functional Analytics Roadmap
- Design how information systems need to be evolved to make best use of the data

## MASTER DATA MANAGEMENT & DATA GOVERNANCE

- Business case & ROI
- Architecture & Tool selection
- Implementations & Upgrade
- Data Quality (Assessment, Monitoring, Reporting)

#### BUSINESS CASE & TCO ANALYSIS

- Showcase what value analytics will bring to business.
- Total Cost of Ownership with Infrastructure and Implementation Ballpark cost.

#### **Digital Offerings**

#### **PERFORMANCE MARKETING**

- Google Ads
- Facebook and Instagram Ads
- Lead Generation Campaigns
- LinkedIn Ads
- Youtube Ads

#### **SEARCH ENGINE OPTIMIZATION**

- E-Commerce SEO
- International SEO
- Technical SEO
- Digital PR
- High Quality Backlinks
- Youtube SEO

## **CONTENT MARKETING**

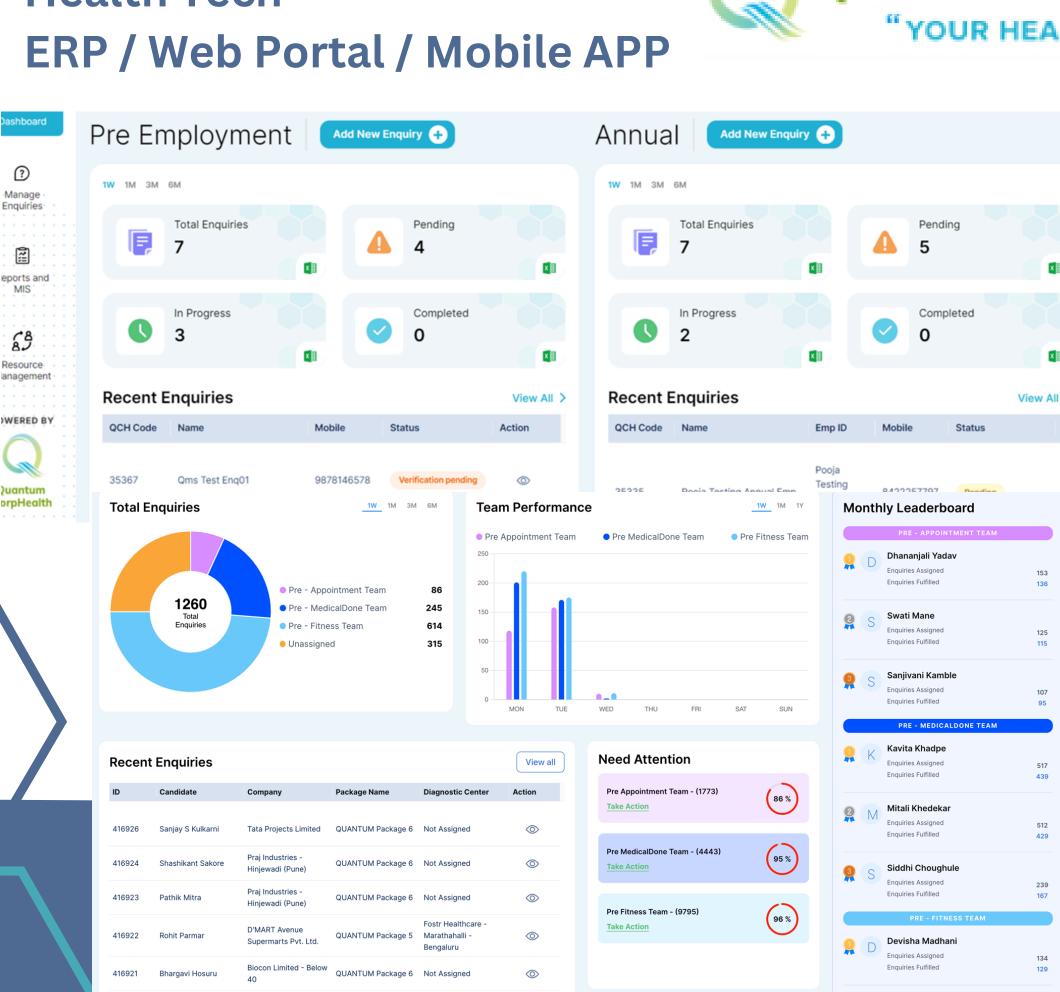
- Content Strategy
- Newsletters and Emailers
- Content Distribution
- Website Content
- SEO Friendly Blogs
- Reports and Insights

#### SOCIAL MEDIA MANAGEMENT

- Social Strategy
- Engaging Content
- Attractive Graphics
- Multi platform Publishing
- Community Management
- Reporting + Insights

## **Health Tech**





- Complete Business Process Automation from Sales to Operation and Data analytics for improving Decision Making.
- ERP: This System helps to Store information/ contracts for Customers and Vendors
- Automate the Process based on the status of the Medical Enquires
- Performance Monitoring: helps to Monitor employee & vendors' Performance
- Data Visualization Dashboards / Reports help in quick and informed decision-making
- Web Portal: B2B Customers to access the Medical data for their Employees.
- View overall organization health based on various parameters like Age, Gender, Medical Condition etc.
- Mobile App for End Consumers to View their Medical Reports and also store their Medical data (MediLocker)

#### SaaS Platform – Supply Chain Portal / Mobile Application / Infra Management



## Access the Peer Connexions platform hassle-free on your phone.

Transforming technology channels – connect and trade across channel tiers. Peer Connexions seeks to digitally transform technology channels model through a platform enabling direct connectivity, information transparency and trade across channel tiers.



View products and prices



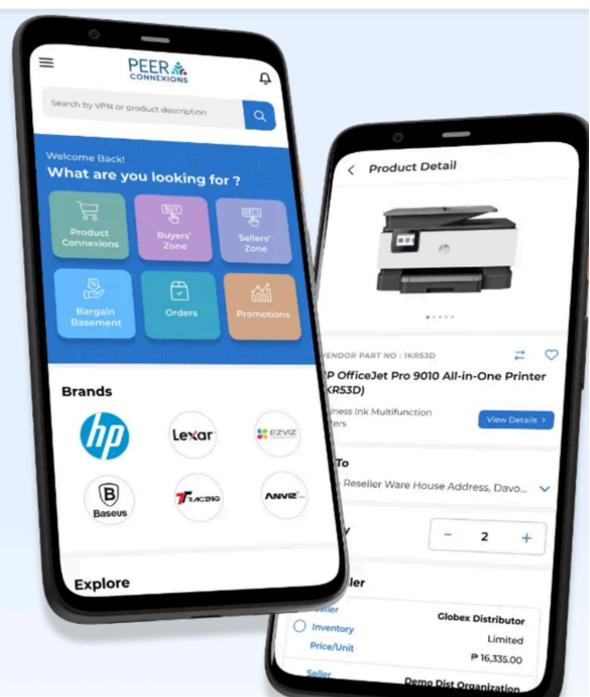
View & Update Orders



Compare product Specifications



View promotions and offers



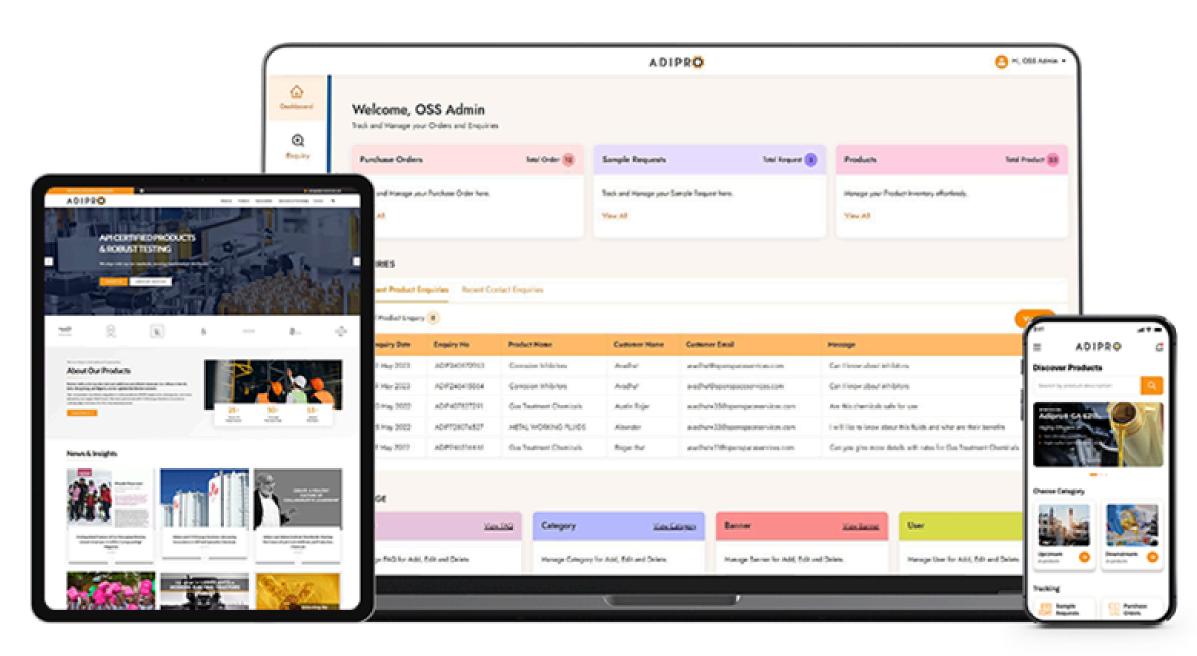
- Dealers' Inventory and Stock Management
- Realtime information on Brand and Products
- Pricing Markup based on Customer Bands
- 24/7 Access to Products Knowledge & Guide
- Online Order and Purchase Request
- Real-time promotions/offers and Services
- AI/ML-based Data Analysis for Predictive Analysis
- Multi-country and Multicurrency / Multi-Lingual platform to serve Globally





## **Customer Success**Website / Mobile App/ Web Portal

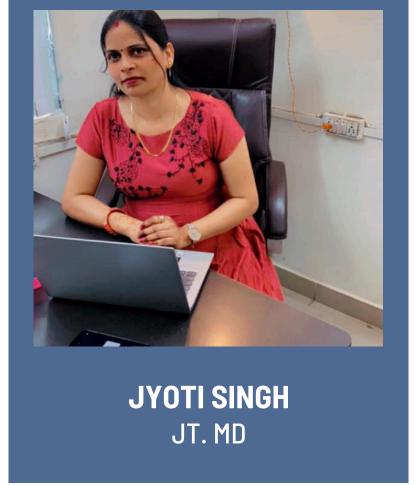




- Created a Web Portal and Mobile Application for Quick & Access of data to customer
- This is product information/ It's Datasheets (MSDS)
- Can Make Quick Enquiry / Request Order
- One Click Option to put Request for sample Request
- Tracking of Sample Request integrated with Delivery Partner
- Purchase Order Request and it's tracking
- Promotion and Notification to the customers on their Orders or Sample Requests

#### MEET THE TEAM







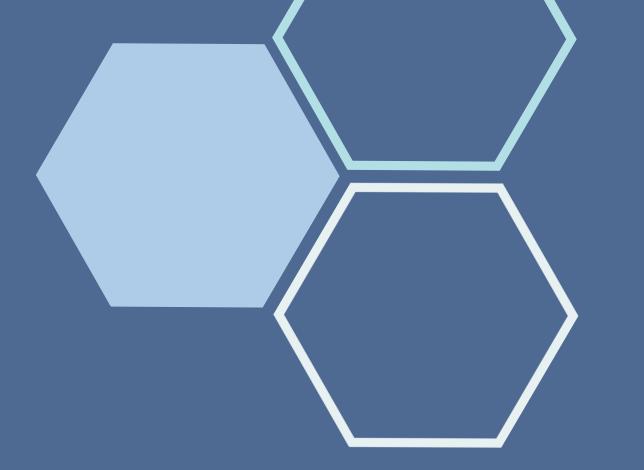












# WHEN CLIENTS CHOOSE OUR SERVICE, THEY ARE PARTNERING WITH A TRUSTED ADVISOR.

ARUN SINGH MD



## CONTACTUS

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